

Community Ambassador Program



What is considered a Third Party Fundraiser?

Any event *solely* organized by people who are non-affiliated with the organization for the purpose of raising funds and creating awareness on behalf Ronald McDonald House Charities of Southern West Virginia



Steps to planning a Fundraiser:

- Define the event
 - Decide fundraiser type and what your group hopes to accomplish
 - Decide on a date, location, theme, etc.
- Review the third party guidelines and submit the request to evan@charlestonrmhc.org or by calling (304) 346-0279
- Spread the word!
 - Develop a promotional plan for the event
 - Send invitations, emails, post flyers and utilize social media
 - **Don't forget to submit all materials featuring the RMHC Southern West Virginia for review prior to publishing**
- Deliver proceeds from the event either in person or by mail to:
RMHC of Southern West Virginia
Attn: Evan Osborn
302 30th St. SE
Charleston, WV 25304
- **PLEASE DO NOT SEND CASH!** If you are unable to convert event proceeds to a check, please deliver the funds or make arrangements to have a staff or volunteer pickup the money.

How can RMHC Southern WV support you?

- Social media posts on Facebook and Twitter
- Offer informational materials to display at the event
- Provide the RMHC Southern WV for use on promotional materials (must be reviewed and approved by RMHC before publishing)
- Set up a group tour at one of our House prior to or after the event



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